



# 2020 IMPACT REPORT

A snapshot of the health and hope you have helped to spread around the world during an unprecedented year that made history.

OCTOBER 2019 – SEPTEMBER 2020



**Did you know?** HPIC is the only Canadian charity licensed by the Government of Canada to handle donated pharmaceutical products. Health Canada regularly inspects our distribution centre and practices.



**Did you know?** HPIC also works closely with local partners to strengthen the skills of midwives, nurses and other frontline health workers. Here a young mother-to-be in Ghana is receiving healthcare from one of the local midwives who was trained through HPIC's Women's and Children's Health program. HPIC works to create a lasting difference at the local level. Talk about a 360 degree impact!



# A NOTE FROM MARCELLE, PRESIDENT AND CEO

This past year COVID-19 brought our universal need for global health into focus like never before. On top of existing needs, and with emergencies superimposed on a world pandemic, medical aid was needed urgently and everywhere.

In these uncertain times, HPIC prioritized the health of our staff and reached out in care to donors and partners while ensuring the continuity of our operations. Amidst lockdowns, transportation challenges, partner pauses and mounting needs, HPIC persevered and in many cases we re-envisioned how to continue to reach communities, healthcare workers, facilities and families in need. And with your support, despite the challenges, **HPIC was able to deliver over 1.4 million medical treatments to an estimated 582,000 people and support over 500 local health facilities in 42 countries.**

HPIC helped control the spread of COVID-19 by providing personal protective equipment and supplies and supporting healthcare personnel with training. We also worked to increase public messaging and awareness and installed hand washing stations in Ghana and Kenya. We responded urgently to the health needs of the people of Lebanon following the August explosion in Beirut. With the support of donors and partners, HPIC responded and continues to respond, in these and many more contexts; all while successfully completing a reaccreditation to assure our partners that the foundations of good governance and practice remain intact despite turbulent times.

We are grateful to every person and organization that helped us continue our work of increasing access to medicine and in health system strengthening around the world. Long time supporters helped us cross the finish line of our financial year and new friends to this mission sought us out in their desire to help communities in need. All of you, our faithful and generous donors, partners and volunteers continued to impact hundreds of thousands of lives with the gift of health, and hope.

As you may know, 2020 was also a milestone year for HPIC. We celebrated 30 years of our health and hope movement that began with five pharmaceutical companies and a handful of individuals motivated to provide aid to vulnerable communities and those in crisis. To date, HPIC has touched the lives of over 25 million people through its access to medicine and healthcare capacity building programs. While our anniversary gala was postponed, we look forward to when we can reunite, celebrate and further our work together.

On behalf of our board and our staff, I thank you for your partnership. We remain grateful for your remarkable and much needed one-world, community spirit that allows HPIC to rise to each challenge and continue to make a difference.

This report offers some insights into the work we have accomplished together and the “faces of hope” you have helped to impact. We thank you for being there for us, so we can be there for others. We invite you to continue to walk with us and to share our health and hope mission with those around you. With your support we will continue to give healing, life, hope and joy to millions more in the years to come.

With humble gratitude,




A stylized, handwritten signature of the name 'Marcelle' in white ink.

**Marcelle McPhaden**  
President & CEO



# SNAPSHOT: YOUR SUPPORT AT WORK

 **MEDICAL RELIEF:**  
**\$15.5M**

 **PEOPLE TREATED:**  
**582,000+**

 **HEALTHCARE  
WORKERS TRAINED:**  
**208**

 **TREATMENTS  
PROVIDED:**  
**1.4M**

 **HEALTHCARE  
FACILITIES SUPPORTED:**  
**549**

 **PARTNERS  
SUPPORTED:**  
**67** Canadian and International NGOs  
**149** Local Partners

## TESTIMONIES OF HOPE

*"I am so excited. This is like a toy manufacturing plant for a child. Finally, I have some medicines to actually help my patients!"*

A doctor, who received medicines delivered by a mission team to Venezuela.

*"We very much appreciate the donation from HPIC as it allows patients to access free medication and this improves their health and well-being"*

Obstetrician working in a local hospital.

*"Now, my children get sick less frequently. And when they get sick, my greatest relief is that we have a health worker within our community."*

HPIC's HOPE project participant.





### Did you know?

To earn Imagine Canada's accreditation, organizations must demonstrate excellence in five areas: board governance; financial accountability and transparency; fundraising; staff management; and volunteer involvement.

Your support in 2020 increased access to medicine and improved health in these 42 countries around the world:

- |                      |             |                    |               |
|----------------------|-------------|--------------------|---------------|
| ■ Benin              | ■ Ethiopia  | ■ Lebanon          | ■ Senegal     |
| ■ Burkina Faso       | ■ Ghana     | ■ Liberia          | ■ Somaliland  |
| ■ Cambodia           | ■ Guatemala | ■ Malawi           | ■ South Sudan |
| ■ China              | ■ Guyana    | ■ Morocco          | ■ Syria       |
| ■ Colombia           | ■ Haiti     | ■ Mozambique       | ■ Uganda      |
| ■ Cuba               | ■ Honduras  | ■ Nicaragua        | ■ Ukraine     |
| ■ Dominican Republic | ■ India     | ■ Nigeria          | ■ Venezuela   |
| ■ DR Congo           | ■ Iraq      | ■ Palestine (Gaza) | ■ Vietnam     |
| ■ Ecuador            | ■ Jamaica   | ■ Paraguay         | ■ Zambia      |
| ■ Eswatini           | ■ Jordan    | ■ Peru             | ■ Zimbabwe    |
|                      | ■ Kenya     | ■ Rep Congo        |               |

# ONE YEAR. **MANY IMPACTED.**

This year, amidst an unexpected pandemic, HPIC worked diligently and creatively to maintain its programs and its work to restore health in vulnerable communities. These highlights provide a glimpse of health and hope restored through our collaborations and partnerships.

## **MEET ABANGA. A YOUNG MOTHER LEARNING TO BETTER CARE FOR HER CHILDREN.**

25-year-old Abanga participated in HPIC's HOPE project, in which she learned the importance of proper hygiene and sanitation to better care for her children and protect them from common illnesses like malaria, diarrhea, and cough.

*"My community has no health facility. The nearest health facility is the Songo Health Centre, which is about a one and a half-hour walk from where I live. Any time my children are ill, I have to carry them and walk the long distance to get healthcare. I mostly walk but sometimes I borrow a bicycle from my friends. Most of the illnesses occur during the rainy season when malaria gets more common.*

*Thanks to our community health worker, now I know more about the importance of keeping my environment clean, sleeping under mosquito nets, and how to maintain good hygiene practices to prevent my children from getting sick. Now, my children get sick less frequently. And when they get sick, my greatest relief is that we have a health worker within our community. I no longer have to travel long distances to the Songo Health Centre for treatment when my children are sick. The health worker is there to treat my children from malaria and diarrhea. I am grateful to the health workers in our community, ADDRO, and all those who support them with medicines and logistics to treat our children. God bless all of you."*

When you support HPIC's Women and Children's Health Program, you are making an investment in improving the health of many women and children like Abanga and her little girl. This is why HPIC works with partners and local health authorities in the poorest and most vulnerable areas to restore health and build strong families so that communities thrive. Abanga is just one of the many faces this program supports.



**Did you know?** In 2020, many medical mission teams were forced to reconfigure logistics in order to get medicines to the communities in need that they otherwise would have visited in person were it not for the pandemic. Thankfully, generosity and innovation enabled 163 Humanitarian Medical Kits (HMKs) to be delivered to remote communities in 23 countries – that's nearly 100,000 treatments.

## CREATING A LASTING IMPACT THROUGH **REMARKABLE PARTNERSHIPS.**

HPIC partnered with Plan International Canada to carry out a Global Affairs Canada funded project in Nord-Est, Haiti, one of the poorest regions in the country. Through the SHOW (Strengthening Health Outcomes for Women and Children) project, the health and lives of women, adolescent girls, newborns and children were improved and maternal and neonatal mortality was reduced. Here are the highlights of our achievements:

### **SHOW HAITI CUMULATIVE RESULTS**

- ✓ **22,779** women and children directly impacted.
- ✓ **69** healthcare workers trained on responsive MNCH/SRH services.
- ✓ **87%** of mothers received post-natal care within 2 days.
- ✓ **19** facilities supported
- ✓ **76%** of women received antenatal care at least 4 times by a skilled healthcare provider during pregnancy.
- ✓ **\$766,000** worth of medicine donated.
- ✓ **85%** of newborns received post-natal care within 2 days.
- ✓ **72,000** treatments provided
- ✓ **136** community healthcare workers trained on responsive MNCH/SRH, gender equality, adolescent issues and mobilization.



# RESPONDING TO ARISING EMERGENCIES

## COVID-19 HEALTH CRISIS & HPIC'S RESPONSE

Many countries where HPIC works already experience unreliable medicine supply and availability. As the pandemic spread across the planet, request for support from HPIC was unprecedented; most of our partners were in dire need of support as everyone was facing significant global disruption in production and transportation of medicine and medical supplies.

HPIC worked with its local partners in Ghana and Kenya and provided them with personal protective equipment and supplies and supported the training of their healthcare workers in the fight to stop the spread of the virus. Furthermore, with the help of community health workers and local media channels, health education sessions about COVID-19 awareness and prevention measures were carried out and handwashing stations were installed in health facilities and public spaces and high traffic areas such as marketplaces and bus stations.

In parallel, HPIC provided medicines and medical supplies to maintain existing health systems and support COVID-19 treatment with particular attention given to displaced communities and refugees that were particularly vulnerable in the context of the pandemic. By the end of September 2020, HPIC had provided 42 skids of medicine and 7 skids of medical supplies, as well as 20 Humanitarian Medical Kits (HMKs) which contained more than 82,500 medical treatments worth over \$1 million to partners to help in their COVID-19 response. HPIC's COVID-19 response is ongoing and the needs remain significant in many communities.

It is undeniable that the COVID-19 pandemic has highlighted the importance of stable and functional health systems built on the foundations of skilled healthcare personnel, well-maintained facilities and infrastructure, and an adequate supply of personal protective equipment and medicines. Furthermore, the pandemic has also highlighted the importance of strong primary and community healthcare systems that can provide a critical first line of defense and response to keep people safe and healthy. Supporting the strengthening of health systems and developing primary and community healthcare are the core of HPIC's work.



## 2020 BEIRUT EXPLOSION RESPONSE BEIRUT, LEBANON

HPIC has been working in Lebanon since 2001 and, to date, has sent more than \$18 million of essential medicines that have been distributed through 451 health facilities and dispensaries. In August 2020, when a port storage facility exploded in Beirut, HPIC responded immediately. By the end of September, HPIC had sent a total of 4 shipments containing over \$1 million worth of medicines (enough to treat 42,500 people).

HPIC continues to support the people of Lebanon, and a grant from the Quebec Government, Ministère des Relations Internationales et de la Francophonie, is enabling HPIC to provide more medicine and medical supplies and to support the rehabilitation of the Children's Cancer Centre of Lebanon (CCCL) and St. George Hospital.



# HELPING REFUGEES AND INTERNALLY DISPLACED COMMUNITIES.

Responding to the refugee and Internally Displaced Persons (IDPs) crisis continues to be an important priority for HPIC. The number of people affected by persecution, conflict, violence or human rights violations remains at record high levels; according to the UNHCR by the end of 2019 there were 79.5 million people forcibly displaced worldwide. That is 1% of the world's population and 40% of the world's displaced people are children.

## REFUGEE HEALTHCARE IN SYRIA

Syria currently has the largest displaced population of any country with 6.6 million international refugees and more than 6.7 million Internally Displaced Persons (IDPs). Over the last year, HPIC has supported Syrian refugees in Lebanon and Iraq, and IDPs in northern Syria. Through 2021, we expect the need to rise as infrastructure and social services continue to deteriorate and the COVID-19 crisis continues to impact healthcare systems. In Syria, HPIC is working primarily in the Rojava region which hosts over 700,000 IDPs, most of whom are entirely dependant on humanitarian assistance to meet the most basic of needs. This year, HPIC has provided medicines for primary healthcare consisting of over 29,000 treatments. This was accomplished in partnership with The Barzani Charity Foundation, the Autonomous Administration of North and East Syria (NES), and the Kurdish Red Crescent. Support to Syria and Syrian refugees will remain a priority for HPIC over the next year.



## HUMANITARIAN RESPONSE IN IRAQ

More than 1.4 million people are internally displaced in Iraq, and many of these are considered at risk of protracted displacement. Fifty percent of these individuals have taken refuge in the Kurdistan Region of Iraq (KRI), a territory in the northern part of the country whose borders are disputed by both the Kurdistan Regional Government and the Federal Government of Iraq. KRI currently hosts 244,000 Syrian refugees (or 99% of Syrians living within the traditional borders of Iraq). For more than a decade, HPIC has been hard at work in sending essential medicines and medical supplies to this region which continues to face devastation and hardship. HPIC has supported 18 refugee/ Internally Displaced Persons (IDPs) camps and 12 hospitals across Erbil, Sulaimaniyah, Halabja and Duhok with medicine and medical supplies. We continue to assess the needs in this region.

## PALESTINE AND GAZA CRISIS

Gaza's population of 1.9 million is made up of 1.4 million Palestinian refugees. In partnership with Anera, HPIC has provided medicine to 13 clinics and hospitals in four main cities: Gaza, Al Amal, Khan Yunis and Dier al Balah. The Gaza Strip has one of the highest rates of unemployment and poverty in the world and those who are ill are neglected and financially unable to afford healthcare. Many are in dire need and hope to overcome illness so they may return to work and support their families. "Our partnership with HPIC and the generosity of those companies that are committed in helping to restore health are important to Anera and all of those that directly benefit from this aid. We remain dedicated to working in this region this year and we trust that HPIC and its donors continue to be there for us." Mostafa Al-Ghosain, Medical Donations Program Manager.

## WORK IN BURKINA FASO

Burkina Faso, a country located in western Africa, is facing increasing insecurity and a growing humanitarian crisis that has displaced over 1 million people. Over the last year, HPIC provided over \$2 million worth of medicines through Burkina Faso's Ministry of Health. These medicines helped support the Centre-Nord and Est region and improved quality of healthcare provided, particularly for the most vulnerable populations in the country, such as Internally Displaced children and their families. The help was welcomed and urgently needed.

**Below:** Canada's Ambassador to Burkina Faso, Carol McQueen acknowledging the Canadian donation on behalf of the Ministry of Health of Burkina Faso.







# THE HEALTH AND HOPE MOVEMENT IS POSSIBLE **BECAUSE OF YOU.**

You are the heartbeat of HPIC's work. For this, **we thank you.**

## GIFT IN KIND PARTNERS

- Allergan Inc. (now AbbVie)
- Apotex Inc.
- Aspen Pharmacare Canada
- AstraZeneca Canada
- AVIR Pharma Inc.
- Bayer Canada
- BD Canada
- Biotronik Canada Inc.
- Cardinal Health Canada
- Ethicon (J&J)
- Fresenius Kabi Canada
- GlaxoSmithKline Inc.
- Johnson & Johnson Canada
- Leo Pharma Inc.
- Mainline Medical Dental Supply
- Mensah Alliance Group, Inc.
- Merck Canada
- Mylan (now Viatris)
- Natural Factors Canada
- Novartis Canada
- Paladin Labs Inc.
- Pfizer Canada
- Pharmascience Inc.
- Searchlight Pharma Inc.
- Spin Master
- Sun Pharmaceutical Industries Inc.  
(including Taro and Ranbaxy)
- Teva Canada Ltd.
- The Central Group
- Tru Earth
- Vita Health Products Inc.

## TOP CORPORATE FINANCIAL PARTNERS

- Asanko Gold
- AstraZeneca Canada
- Bayer Canada
- Boehringer Ingelheim
- Canadian Generic Pharmaceutical Association
- Consumer Health Products Canada (now Food, Health & Consumer Products of Canada)
- Dreammind Group of Companies
- E. G. Penner Building Centres Ltd.
- Eli Lilly
- Innovative Medicines Canada
- IQVIA
- Johnson & Johnson
- Merck Canada
- Novartis Canada
- Pfizer Canada
- Steinbach Credit Union Ltd.
- Teva Canada Ltd.
- Thou Mayest Inc.

## TOP FOUNDATION PARTNERS

- Allatt Family Foundation
- APOTEX
- Bridgeway Foundation
- George & Georgette Tabet Family Foundation Fund
- Hope and Potential Foundation
- Ptarmigan Charitable Foundation
- Red Leaf Foundation
- Stronger Philanthropy
- The Charis Foundation
- The Daccord Family Foundation
- The Fearless Foundation
- UNIFOR Social Justice Fund

## COMMUNITY PARTNERS

- Colin & Cathy Bales
- Dr. Pierre Plourde & Krista Waring
- Erin Bales
- Estate of Agnes Heather Onyet
- Linda Penner
- Robert Weinberg
- The Kelsall Family Fund

We also want to thank all of our volunteers for the immeasurably valuable support you provide to this mission. From those volunteering at our facilities to those knitting hats, blankets, and Izzy Dolls for children; your efforts are appreciated.

# HELP US CONTINUE TO DELIVER **HEALTH AND HOPE ALL YEAR ROUND.**

Since our very first project in 1990, and thanks to the generosity of our partners and donors, HPIC continues in its mission to increase access to medicine and improve healthcare in vulnerable communities. This year, our commitment has not changed: we want to grow and deepen our impact but we need your support to continue this work.

You can join and support HPIC's main programs any time of the year. Every one dollar donated to HPIC allows us to mobilize and deliver \$10 worth of medicine. Financial support allows us to execute projects and mobilize medicine in the areas below. **The impact is truly life-saving.**



## **ACCESS TO MEDICINE**

- Equip medical missions teams with Humanitarian Medical Kits
- Support long-term community health with essential medicines delivered to local partners, local governments and health facilities



## **WOMEN'S & CHILDREN'S HEALTH**

- Increase awareness and education about maternal and child health
- Strengthen local capacities by training and equipping midwives and front-line workers
- Close gaps in the availability of medicines and medical supplies
- Support girls and women with the access to menstrual hygiene supplies and education that help them live with dignity



## **EMERGENCY RESPONSE**

- Provide direct medical relief
- Train frontline workers
- Help to raise awareness of health risks
- Restore health systems in severely affected areas





## PHARMACEUTICAL MANAGEMENT

- Provide training on basic inventory management and good distribution practices
- Improve pharmaceutical storage conditions at facilities
- Implement computerized inventory management systems



## NON-COMMUNICABLE DISEASES

- Provide education about the effects and risks to increase awareness among youth, local leaders and key decision-makers
- Support effective treatment and quality care through building the capacity of health systems and healthcare workers so they can respond effectively in the treatment of NCDs
- Ensure the availability of essential medicines and basic health technologies for NCDs
- Pilot innovative solutions such as telemedicine to improve timely access to healthcare services for people with NCDs living in rural, remote and vulnerable communities







## THANK YOU!

For more information on how you can partner with us, call **514.822.1112** or visit **hpicanada.ca**

Follow us!

**f** hpicanada   **t** @hpicanada   **i** @hpicanada\_



**Did you know?** Partnerships and generous donors allow HPIC to keep the mission of health and hope vibrant. HPIC works with many partners, including Canadian healthcare professionals, government and non-government organizations, companies, foundations and everyday Canadians. We are always looking for new partnerships and support; anyone can join this mission and give the gift of health and hope. **Spread the word!**